



## Primary Benefit:

Fun, pure and simple!

## Secondary Benefits:

- Increase team synergy
- Enhance connections
- Develop mutual trust
- Improve communication
- Experience success
- Discover you have “a voice” (and can sing)
- Practice effective listening and communicating
- Increase creativity and ability to improvise
- Do something you didn't know you could do
- Encourage the heart and passion within a team
- Individual achievement within the context of a team
- Valuing everyone's contribution
- Create an atmosphere where healthy risk-taking is fun

## The Game:

Got the blues? Muddy Waters, B.B. King, Ray Charles, Eric Clapton, Aretha Franklin, John Lee Hooker all do - now it's time for your team. Learn the easy basics of singing the blues and then as a team write and perform a song backed by a live guitarist or even a real blues band all in just two hours!

Within minutes you'll be singing a famous blues song together with your team. The grand finale will be your team as the stars, complete with “Blues Brothers” hats and sunglasses: perform an original blues song that you create, and take home a CD recording of your performance! Write a theme song for your corporation or team project, vent about copier or networking woes, or create a song to energize the next staff meeting.

This seminar will teach you everything you need to know to get started singing the blues. Leave worries about being “tone deaf” behind. Starting with the basics, Singin' the Corporate Blues will guide you through singing “talking blues”, Hootchie Cootchie Man, Before You Accuse Me, Messin' with the Kid, and more! Be an innovator: try your hand at scat singing (improvising) in a safe, supportive, and encouraging atmosphere.

Singin' the Corporate Blues is designed for the musically challenged to realize that they can do things they didn't know they could do. It is an excellent way to bring co-workers together and provide a way to connect passion, confidence and fun back to the workplace. Discover new techniques for problem solving and strategy through the creative process of making music. Use the powerful modality of music to help with fear of public speaking and presentation. Singin' the Corporate Blues includes fun and friendly instruction by Rob Fletcher, author of Blues Harmonica for Beginners and Blues Grooves for Guitarists.





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What's your quest?

## Sing the Blues pg. 2

### Training Module or Debrief:

This program can include a debrief by a trained facilitator around new discoveries about your team, and celebration of successes. The debrief can be customized for your group goals.

### Minimum/Maximum Group Size:

From 4 to 4,000

### Program Length:

Approximately two hours. This program is also available as part of a one-day workshop including a range of fun and stimulating team-building exercises.

### Space Requirements:

A room where participants can be seated at round tables in a semi-circle.

